

MEETING THE DEMAND FOR EFFECTIVE, SUSTAINABLE ANTI-INFLAMMATORY SOLUTIONS

Concerns over long-term use of NSAIDs helped drive development of the Freedom® Anti-Inflammation Complex.



By Arun K. Chopra –
Sr. VP/ Chief Operating Officer –
Tishcon Corp.

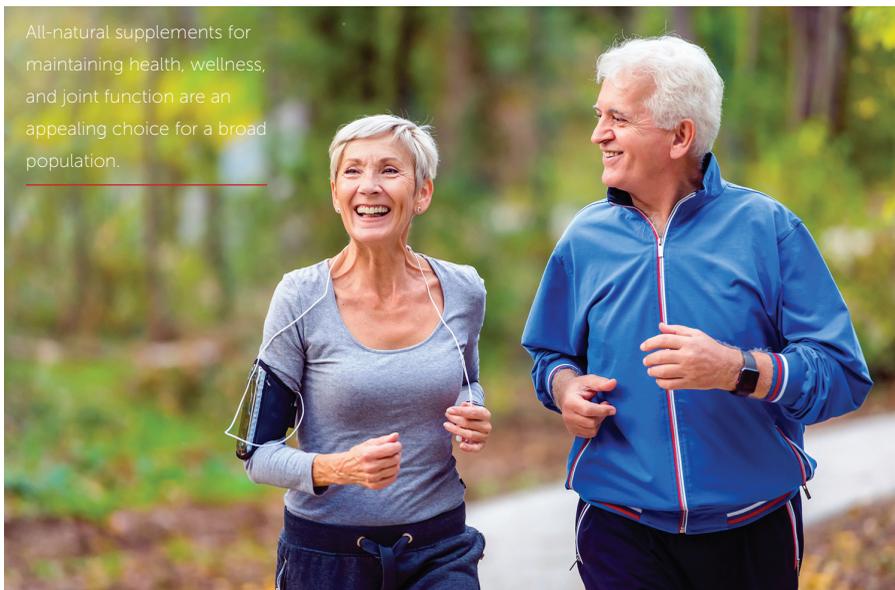
Consumers all over the world have become increasingly aware of the damaging effects of chronic inflammation – both as a cause of disease and a major health risk in its own right.

In recent years, news media, social media, and scientific publications have all reported on the importance of controlling inflammation to maintain health and mobility. In addition, recent studies have highlighted the connection between excessive inflammation and neurological diseases.

At the same time, consumers have also been made aware of the long-term risks behind over-the-counter and prescription anti-inflammatory medicines. Long-term use of these drugs have been shown to cause significant gastrointestinal damage, and many physicians are moving their patients away from these remedies, especially older patients.

The growing demand for effective, long-term anti-inflammatory solutions and

All-natural supplements for maintaining health, wellness, and joint function are an appealing choice for a broad population.



the consumer's desire to avoid the negative side effects of current medications were the motivation behind development of Freedom ETS Softgels® Anti-Inflammation Complex by Tishcon Corp, the developers of the world's number-one selling CoQ10 supplement.

Formulated to deliver a powerful anti-inflammatory punch of a proprietary combination of clinically tested and proven nutraceuticals, Freedom ETS Softgels®

Anti-Inflammation Complex has been designed to quell the insidious flames of destructive, silent inflammation.

Proven in independent University-based study:

The effectiveness of Freedom Softgels® in controlling inflammation was proven in a recent IRB approved study, conducted by Dr. Matthew Budoff and his team at Lundquist Institute for Biomedical Innovation at Harbor-UCLA Medical Center. →

The study followed 80 healthy individuals, both male and female. Participants were randomly assigned to receive either Freedom Softgels® or a matching placebo, and researchers monitored key indicators in order to evaluate the effectiveness of Freedom Softgels® on reducing inflammation as well as its effect on blood pressure and endothelial function.

In just 30 days, researchers found a significant reduction in high sensitivity C Reactive Protein and a slowing of the increase in Interleukin-6 – both key markers of inflammation. Also noted was a significant reduction in systolic blood pressure and a significant increase in the Omega-3 fatty acid index along with EPA levels and overall improved endothelial function.

The results of the study conducted at the Lundquist Institute for Biomedical Innovation at Harbor-UCLA Medical Center were published in Clinical Nutrition – the highly respected, peer-reviewed biomedical journal of ESPEN, The European Society for Clinical Nutrition and Metabolism. The full length article was published by the Journal as “A Combined Effect of Cavacurcumin, Eicosapentaenoic acid (Omega-3s), Astaxanthin and Gamma-linolenic acid (Omega-6) (CEAG) in Healthy Volunteers - A Randomized, Double-Blind, Placebo-Controlled Study,” confirms the clinical proof of the efficacy of the Freedom Softgels® formulation. Links to the complete study results can be found at www.freedomsoftgels.com

The Lundquist Institute study was done using the Freedom Softgel Anti-Inflammation Complex (First Generation) with a daily dose of four (4) softgels. A study of the Freedom ETS Softgel Anti-Inflammation Complex is underway, with a six (6) softgel daily dose for 90 days. The results of this study are expected by early 2021.

A focus on bioavailability

Knowing that beneficial ingredients are of no use if the body cannot absorb them, Tishcon researchers focused on ensuring high levels of bioavailability when developing Freedom ETS Softgels® Anti-Inflammation Complex. As a result, superior bioavailability sets Freedom ETS softgels apart from other anti-inflammatory supplements. As an



Freedom Anti-Inflammation Easy-to-Swallow Softgels® have been formulated to quell the silent, destructive flames of chronic inflammation.

example, the Cavacurmin® Curcumin Complex in Freedom Softgels® has up to 4000% the bioavailability of generic curcumin.

A unique formulation of all-natural ingredients

Freedom ETS Softgels® Anti-Inflammation Complex employs a proprietary combination of high quality ingredients that have been clinically proven in their own right to provide significant anti-inflammatory effects. The list of ingredients includes an enhanced absorption curcumin, organic astaxanthin, wild caught fish oil, gamma linolenic acid, a full spectrum vitamin E complex including tocotrienols, vitamin D, hydroxytyrosol, and organic hemp seed oil, all powerful anti-inflammatories and antioxidants. Freedom Softgels® also contain Vitamin K2 (MK-4), Vitamin K2 (MK-7), chromium and selenium.

ETS = Easy To Swallow

Tishcon Corp. researchers knew that a large percentage of the population, both young and old, have difficulty swallowing many tablets and capsules. For this reason, the latest generation of Freedom Softgels® were developed in a smaller, easy-to-swallow (ETS) capsule. The smaller size makes the benefits of Freedom ETS Softgels® Anti-Inflammation Complex available to most everyone.

Modern lifestyles fuel the demand

Poor diet is a leading risk factor for early death worldwide. In advanced and affluent societies, inflammation is driven by

the high intake of refined sugars, saturated fats, and trans fats. Inflammation resulting from poor diets, along with obesity and sedentary existence, contribute to chronic inflammation and a host of diseases including a high incidence of Non-Alcoholic Fatty Liver Disease (NAFLD). Tishcon is now developing a product (LivogenPlus®) for restoring health to the fatty liver by slowing the progression of NAFLD and possibly reversing the damage caused to the liver by excess fats and sugars (especially fructose) in the diet.

An appealing choice for a broad population

Choosing all-natural supplements as a method of maintaining health, wellness, and joint function was once the preferred choice of a relatively small percentage of the population. In recent decades however, media reports on the efficacy, safety, and long-term value of natural supplements has made them popular across a broad swath of the consumer base.

A majority of people begin to experience some symptoms of joint pain, arthritis, and inflammation-related ailments sometime after reaching the age of 48. Freedom Softgels® will appeal to anyone in this group.

According to Raj Chopra, Freedom Softgels® formulator and founder of Tishcon Corp., “The function of Freedom ETS Softgels® Anti-Inflammation Complex is to free you from the underlying causes of all that ails you. Chronic inflammation is both a symptom and a cause of many long-term diseases. Freedom Softgels® present an appealing remedy that consumers can rely on without the concerns caused by long-term use of steroids and non-steroidal anti-inflammatory drugs (NSAIDs). Freedom Softgels® are a ground-breaking product showing statistically significant results in a short period of time. The benefits will appeal to people with a broad range of health concerns.” ●

For more information on Freedom Anti-Inflammation ETS Softgels®:

Peter Lambrechts
+32 468 078 101
peter.lambrechts@2q2q.eu
www.freedomsoftgels.com

The demand for effective, sustainable anti-inflammatory solutions is exploding.

Tishcon has the answer.

Efficacious dosages.

Bioenhanced. Proven results.

The growing demand for effective, long-term anti-inflammatory solutions and consumers' desire to avoid the negative side effects of current medications have driven Tishcon Corp. to develop Freedom Easy-to-Swallow Softgels® Anti-Inflammation Complex (also known by the name Quell-Gel™).

Designed to quell destructive, silent inflammation, Freedom ETS Softgels® deliver a powerful anti-inflammatory composed of a proprietary combination of clinically tested and proven nutraceuticals.

Market Proven. Ready for growth.

Freedom ETS Softgels® have already demonstrated commercial success in retail, specialty, and online channels.

A majority of people experience some symptoms of joint pain, arthritis, and inflammation-related ailments after the age of 48. Freedom ETS Softgels® appeal to anyone in this group.

Proprietary Freedom ETS Softgels® are available for distribution under our registered trademark or they can be PRIVATE LABELED to your brand. (Available in 90 and 180 count bottles)



A unique formulation of all natural, high-quality ingredients.

Freedom ETS Softgels® utilize a revolutionary combination of naturally safe ingredients clinically proven to provide significant anti-inflammatory activity – enhanced absorption curcumin, organic astaxanthin, wild caught fish oil, gamma linolenic acid, a full spectrum vitamin E complex including tocotrienols, vitamin D, hydroxytyrosol, and organic hemp seed oil, all are powerful anti-inflammatories and antioxidants.

Clinically observed benefits:

- Powerful anti-inflammatory
- Lowers hs-CRP levels and slows the increase in IL-6 level in adults
- Maintains blood pressure in the normal range
- Improves the elasticity of the blood vessels
- Robust increase in omega-3 index
- For joint health

 **freedom ETS**[®]
easy-to-swallow softgels
Anti-Inflammation Complex
www.freedomsoftgels.com

To learn how Freedom ETS Softgels® can benefit your company, or to request a quote, call Peter Lambrechts at **+32 468 078 101** or email peter.lambrechts@2q2q.eu

Tishcon Corp.
50 Sylvester Street, Westbury, NY 11590
www.tishcon.com

