

Tame the Flame



Freedom Anti-Inflammation Easy-to-Swallow Softgels®

Clinically tested and designed
to quell the insidious flames of
destructive, silent inflammation.



 Efficacious Dosages  Bioenhanced  Proven Results

The demand for effective, sustainable anti-inflammatory solutions is exploding.

Consumers all over the world have become increasingly aware of the damaging effects of chronic inflammation – both as a cause of disease and a major health risk in its own right.

In recent years, news media, social media, and scientific publications have all reported on the importance of controlling inflammation to maintain health and mobility.

In addition, recent studies have highlighted the connection between excessive inflammation and neurological diseases.

Consumers have also been made aware of the long-term risks behind over-the-counter and prescription anti-inflammatory medicines. Long-term use of these drugs have been shown to cause significant gastrointestinal damage, and many physicians are moving their patients away from these remedies, especially older patients.

Designed to quell the insidious flames of destructive, silent inflammation, Freedom Softgels® deliver a powerful anti-inflammatory punch of a proprietary combination of clinically tested and proven nutraceuticals.

The growing demand for effective, long-term anti-inflammatory solutions and the consumer's desire to avoid the negative side effects of current medications have driven Tishcon Corp. to develop Freedom Softgels® Anti-Inflammation Complex.



Our anti-inflammatory claim is based on a 28-day placebo-controlled, randomized, double-blind study conducted at UCLA which showed a significant reduction of hs-CRP levels and a blunting of the increase in IL-6 level in adult subjects. **Ongoing research will study adult subjects for a period of 90 days to gauge Freedom Softgel effectiveness in controlling blood lipids and other parameters.**



Modern lifestyles fuel the demand

Poor diet is the leading risk factor for early death worldwide. In our advanced and affluent societies, inflammation is driven by the high intake of refined sugars, saturated fats, and trans fats. Inflammation resulting from poor diets, along with obesity and sedentary existence, contributes to chronic inflammation and a host of diseases including a high incidence of Non-Alcoholic Fatty Liver Disease (NAFLD).

Tishcon, the developers of the world's number-one selling CoQ10 supplement and Freedom Softgels®, is now developing a product (LivogenPlus®) for restoring health to the fatty liver by slowing the progression of NAFLD and possibly reversing the damage caused to the liver by fat.

An appealing choice for a broad population

Choosing all-natural supplements as a method of maintaining health, wellness, and joint function was once the preferred choice of a relatively small percentage of the population. In recent decades however, media reports on the efficacy, safety, and long-term value of natural supplements has made them popular across a broad swath of the consumer base.

A majority of people begin to experience some symptoms of joint pain, arthritis, and inflammation-related ailments sometime after reaching the age of 48. Freedom Softgels® will appeal to anyone in this group.

According to Raj Chopra, Freedom Softgels® formulator and founder of Tishcon Corp., "Freedom Softgels are a ground-breaking product showing statistically significant results in a short period of time. The benefits will appeal to people with a broad range of health concerns. Chronic inflammation is both a symptom and a cause of many chronic, debilitating conditions, and Freedom Softgels® present an appealing remedy that consumers can rely on without the concerns caused by long-term use of steroids and non-steroidal anti-inflammatory drugs (NSAIDs)."



A unique formulation of all-natural, high-quality ingredients

Freedom Softgels® are comprised of a revolutionary combination of the highest quality ingredients clinically proven in their own right to provide significant anti-inflammatory activity. The impressive list of ingredients includes an enhanced absorption curcumin, organic astaxanthin, wild caught fish oil, gamma linolenic acid, a full spectrum vitamin E complex including tocotrienols, vitamin D, hydroxytyrosol, and organic hemp seed oil, all powerful anti-inflammatories and antioxidants. Freedom Softgels also contain Vitamin K2 (MK-4), Vitamin K2 (MK-7), chromium and selenium.

Freedom Anti-Inflammation Complex Composition and Dose:**

Recommended use is 3 softgels in the AM with breakfast and 3 softgels in the PM with dinner.

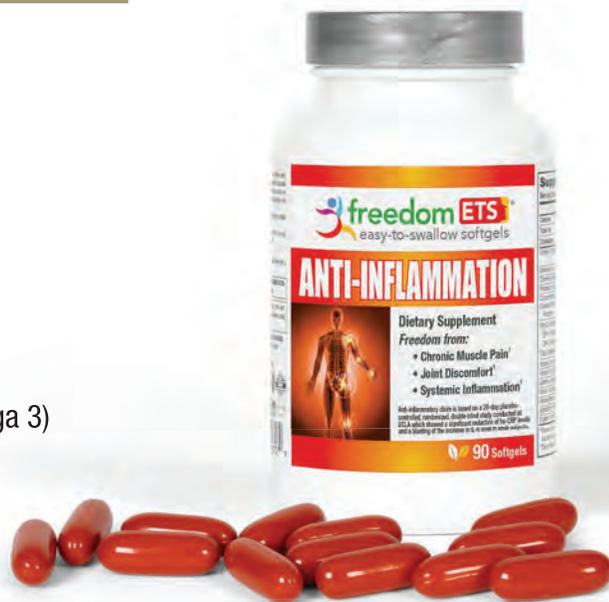
Three easy-to-swallow (3) **Freedom ETS Softgels** provide:

- 1000 mg of Curcuminoids (Cavacurmin®)
- 850 mg of Fish Oil Concentrate (675 mg total Omega 3)
- 25 mg of Organic Hemp Seed Oil
- 50 mcg of Vitamin D3
- 12.5 mg of Hydroxytyrosol (HTEssence®)
- 25 mg of Mixed Tocotrienols (Evnol™)
- 6 mg of Natural Astaxanthin (AstaZine®)
- 19 mg of Gamma Linolenic Acid (Sonova®-400)
- 25 mcg Vitamin K2 (MK-4)
- 25 mcg Vitamin K2 (MK-7)
- 200 mcg Chromium as Crominex®
- 50 mcg Selenium as Selenomethionine

**A study of our Freedom Anti-Inflammation ETS Softgels is underway, with a six (6) softgel daily dose for 90 days. The results of this study are expected by December, 2020.

Superior bioavailability

One benefit that sets Freedom Softgels® apart from other anti-inflammatory supplements is their superior bioavailability. Beneficial ingredients are of no use if the body cannot absorb them. Years of research, clinical observations, and manufacturing expertise have allowed Tishcon to provide the beneficial ingredients in Freedom Softgels® with bioavailability that is unmatched in the industry. As an example, the Cavacurmin® Curcumin Complex in Freedom Softgels® has up to 4000% the bioavailability of generic curcumin. (Study available upon request.)



Clinically observed benefits in 30 days:*†

- Lowers systolic blood pressure
- Significant reduction in hs-CRP
- Blunting of the increase in Interleukin-6 (IL-6)
- Improves the elasticity of the blood vessels
- Powerful anti-inflammatory – promotes joint health
- Significant increase in Omega 3 Index

*This study was done using our Freedom Anti-Inflammation (First Generation) Softgel with a daily dose of four (4) softgels.

† These statements have not been evaluated by the Food and Drug Administration. This product is not intended to diagnose, treat, cure or prevent any disease.





INDEPENDENT CONFIRMATION OF EFFICACY

Proven in independent University-based study:

The effectiveness of Freedom Softgels® in controlling inflammation was proven in a recent IRB approved study, conducted by Dr. Matthew Budoff and his team at Lundquist Institute for Biomedical Innovation at Harbor-UCLA Medical Center.

The study followed 80 individuals (both male and female). Participants were randomly assigned to receive either Freedom Softgels® or a matching placebo, and researchers monitored key indicators in order to evaluate the effectiveness of Freedom Softgels® on reducing inflammation as well as its effect on blood pressure and endothelial reactivity.

In just 30 days, researchers found a significant reduction in high sensitivity C Reactive Protein and a blunting of the increase in Interleukin-6 – both key markers of inflammation. Also noted was a significant reduction in systolic blood pressure and a significant increase in the Omega-3 fatty acid index along with EPA levels and overall improved endothelial function.*

* Study results available upon request.

BREAKING NEWS

Results confirmed in peer-reviewed journal:

Clinical Nutrition – the official publication of European Society for Clinical Nutrition and Metabolism. The results of the study conducted at the Lundquist Institute for Biomedical Innovation at Harbor-UCLA Medical Center were recently accepted for publication in *Clinical Nutrition* – the internationally highly respected, peer-reviewed biomedical journal in the field of clinical nutrition. The acceptance by the Journal of the full length article, published as “A Combined Effect of Cavacurcumin, Eicosapentaenoic acid (Omega-3s), Astaxanthin and Gamma-linoleic acid (Omega-6) (CEAG) in Healthy Volunteers - A Randomized, Double-Blind, Placebo-Controlled Study,” confirms the clinical proof of the efficacy of the Freedom Softgels® formulation.

In addition, the study results have also been accepted for publication by the peer-reviewed *Clinical Nutrition ESPEN*, the online publication of the European Society for Clinical Nutrition and Metabolism.

Proven in the market. Ready for growth.

Freedom Softgels® have already demonstrated commercial success in retail, specialty, and online channels. Tishcon's Freedom ETS (easy-to-swallow) Softgels®, are available for distribution under our registered trademark or they can be private labeled to your brand.

(Available in 90 and 180 count bottles)



Coming Soon:



...and many more easy-to-swallow, targeted formulations built around the clinically-tested Freedom backbone.



Our clients say it best:

Starting FREEDOM was a start to a new way of life. I have dealt with Rheumatoid Arthritis for almost 2 years and didn't want to accept it or have to take the medication that doctors want you to take in fear of the long term effects it would have on me.

My legs and feet hurt daily due to the type of work I do and hours I work. I was introduced to FREEDOM thinking it was 'just another supplement' and wouldn't work for me. I have not had any flares while taking it daily and can definitely tell when I have missed a day of taking it.

I have had no side effects and that gives me peace of mind as well. I would definitely recommend this product to anyone with joint issues.

R.C., Salisbury, MD

Thanks for Freedom Softgels!

Yesterday I took 2 softgels after breakfast. Felt so much better in my joints — especially my knees. Even better than the Platelet-Rich Plasma injections.

Next day decided to start with one SoftGel. So I took only one with breakfast this morning. Four hours later I started missing something in my body. Took 1 more SoftGel Capsule with lunch. Started feeling better after an hour. Smoothness in joints.

Now I cannot do without it. In addition, I no longer have to take fish oil, curcumin, vitamin D separately.

K.C., Maryland

I feel so much better since taking Freedom/Quell-Gel.

I will never stop! My cholesterol numbers are coming down, from 270 to 184 and this is great since I cannot take statins.

My hs-CRP number went from 4.47 mg/L to 3.8 mg/L in 30 days and after ten months it is 2.9 mg/L. I expect it to continue to lower!

Gone are my days of waking up feeling achy... they are no more! I am FREE to start every day feeling wonderful!

T.G., Brooklyn, NY



www.freedomsoftgels.com

www.easytoswallow.com

www.tishcon.com

www.geltec.com



Manufacturing:

Manufactured by Tishcon Corp. in Westbury, NY
in a cGMP-certified USA Facility

To learn how Freedom ETS Softgels® can benefit
your company, or to request a quote, contact:

Tishcon Corp.

50 Sylvester Street, Westbury, NY 11590

Phone: (516) 333-3050 | Toll Free: (800) 848-8442

Fax: (516) 997-1052 | sales@tishcon.com



tishcon
corp.